

Million Voices Calling Campaign to Wisconsin Voters

Thank you for offering to make phone calls to Christian voters in Wisconsin. We are grateful for your willingness to use your valuable time to put feet to your faith in this way. And please let us know if you have any questions. Email info@millionvoices.org.

Each year, millions of registered Christian voters, about 25 million, don't make it to the polls. Call Now is working to change that by motivating and praying over Christian voters in key states. Organized by Million Voices, a non-partisan ministry, Call Now encourages Christians to make an impact through personalized phone calls to voters in key swing states. Participants receive all the necessary materials and instructions, needing only to provide their time, their prayers, and a willingness to connect. Million Voices never endorses or opposes candidates.

Sample Call Scripts for Wisconsin

LIVE PERSON SCRIPT

"Hi, my name is [Your First Name], I'm calling on behalf of Million Voices, may I speak with [NAME]?"

[If person answering must hand phone off to the NAMED CONTACT: repeat introduction after NAMED CONTACT answers]

Hi, (name), I'm [Your First name] calling on behalf of Million Voices because there is an extremely important election on April 1st. Wisconsin residents will vote on three ballot questions with statewide consequences.

The first is an important election for a Wisconsin Supreme Court justice, which will determine the court's ideological balance. The second is the election of a new State Superintendent of Public Instruction. The third is a statewide referendum that, if passed, could amend the Wisconsin State Constitution. Currently, the requirement for photo ID to vote is established by state statute and could be subject to legal challenges. Placing this requirement in the state constitution would make any changes to it more difficult."

If the person wants more information about what is at stake in this election, you may share the following information:

Redistricting and Congressional Maps – The Court's decisions will influence redistricting, potentially impacting the makeup of the U.S. House of Representatives.

Election Integrity – The Court will determine whether absentee ballot drop boxes are available, directly affecting how elections are conducted in Wisconsin.

Presidential Elections – Wisconsin has played a pivotal role in the last three presidential elections. Every vote matters in this battleground state.

“Would you like to have a candidate fact sheet that provides you with information on both candidates?”

[If answer is “Yes”]

“Thank you. It’s rather simple. Please share the five digit number with your friends and family to make sure voters are aware and turn out to vote. You may also share it with your church because it is church approved.

Please ask the person to Text WI to 80550

They can also visit: millionvoices.org/WI to read more about it, sign up to Write Letters, Call Others, and download the Candidate Fact Sheet, and see a couple of videos that explain why this election is so important.

Thank you for your time and have a blessed day.

[If answer is “No”]

I understand. Would you be willing to pray about this election because it is critically important to the future of Wisconsin and our nation?

Thank you for your time and have a blessed day.

VOICEMAIL SCRIPT

Hi, this is [Your First Name] calling on behalf of Million Voices.

I’m calling today about the Wisconsin Supreme Court Race and how it is important to Wisconsin and our nation.

You can visit millionvoices.org/WI to learn more. (*speak this slowly and enunciate*) That’s “million” “voices” “dot” “O” “R” “G” “forward slash” “W” “I” to learn more about this important election.

Thank you and God bless you.

Tips for Calling

- **Block your phone number** (*67)
- Call ONLY between the hours of 9am ET – 7pm ET
- Please do not make calls on Sundays
- Be conversational but be respectful of their time.

- Try not to read directly from the script.
- Show people you are invested in them as a fellow person of faith, not just as a voter.
- When speaking on the phone, smile - it makes a difference in how you are heard.
- Do not discuss political parties - keep it nonpartisan and nonprofit compliant