

Write Now 2025 – Letter Writing Instructions

Each year, millions of registered Christian voters, about 25 million, don't make it to the polls. Write Now is working to change that by motivating and praying over Christian voters in key states. Organized by Million Voices, a non-partisan ministry, Write Now encourages Christians to make an impact by sending personalized letters to voters in key swing states. Participants receive all necessary materials and instructions, needing only to provide paper, envelopes, postage, and prayer.

How to Participate in Write Now:

1. Your Write Now confirmation email (where you downloaded this document) has all the information and links you need to get started. In addition to the instructions, the email contains the following:

- The letter template; and
- The names and addresses of likely Faith voters to whom you will write.

2. Print a copy of the Letter Template for each name on your list.

If you would like, you may print and include the Candidate Fact Sheet with your letter but that is not required. They are legally reviewed by Constitutional attorneys and are approved to pass out in churches free of charge. Our non-partisan Candidate Fact Sheet is the #1 factor for 75% of disengaged faith voters to motivate them to vote!

3. Handwrite the recipient's first name at the top of the letter.

4. At the bottom of the letter, handwritten one of the pre-approved messages below (see the Sample Letter). Please DO NOT write anything that differs from these scripts. As a 501(c)(3), Million Voices never endorses or opposes candidates.

- I prayed for you today. I hope you'll vote in the 2025 Wisconsin Supreme Court election; your voice matters – use it well!
- I prayed for you today. Please read the Candidate Fact Sheet and vote for the candidates who stand for biblical values.
- I pray you will vote by April 1st and stand for biblical values in this election. It matters.

Data shows that people are more likely to open and respond to letters that are hand-addressed. Your effort to write your messages and address the envelopes by hand makes a difference!

5. Sign the letter with your first name only (see the Sample Letter).

6. While writing, please pray for the recipient and his or her city.
7. Handwrite the recipient's full name and address on the envelope and avoid using titles such as "Mr." and Ms."
8. On the top left of the front of your envelope, handwritten your first name and last initial. Ex. "John S." Below your first name and last initial include the actual return address we have for Wisconsin:

P.O. Box 117
New Richmond, WI 54017

Do NOT include your full name or address on the envelope

9. Place a stamp on the envelope in the upper-right corner. Ensure it is a "forever" stamp or a first-class stamp.
10. Once complete, mail the letters as soon as possible. This is the ideal time to make the most impact with voters in the election for Wisconsin Supreme Court.
11. We would love to receive photos of you writing your letters and fellowshipping with others! Email your photos to info@millionvoices.org.

Note: By sending us photographs, you are giving us permission to use the photos for promotional purposes.

Tax-Deductible

All personal expenses (i.e., paper, envelopes, ink, and stamps) for the Write Now campaign are tax-deductible. If you spend \$250 or less, the IRS does not require a receipt from us, but you should keep your receipts for your records. If, however, your documented expenses exceed \$250, we are happy to provide a written acknowledgment of your in-kind donation upon request. Please send your request to info@MillionVoices.org.

If you have friends assisting you in the writing process, please encourage them to register at <https://millionvoices.org/wisconsin-supreme-court/>. Scan the QR to visit the website:



If you know someone who might want to join this initiative, text ACT to 80550.

Sample Letter

Hand write recipient's first name.
It's okay to start with, "Dear".

Dear John,

A crucial election is happening in Wisconsin, and your voice matters more than ever.

Two diametrically opposed candidates are competing for a single seat on the Wisconsin Supreme Court—a position that will directly impact redistricting, election integrity, and the future of local, state, and federal elections for years to come.

Your vote matters.

I'm not going to tell you who to vote for—that's your decision. But I urge you to show up and vote your faith and freedom values. The direction of Wisconsin, and ultimately our nation, is shaped by those who step up and make their voices heard.

Here are your key election dates:

- **Election Day:** April 1, 2025
- **Early Voting:** March 18-30, 2025
- **Registration Deadline:** You can register online or by mail up to 20 days before the election, in person at an early voting site from two weeks before until the Friday before, or on Election Day at your polling place.

Make a plan to vote, today—whether early, by mail, or in person on Election Day. **Your voice is needed. Your values matter. And your vote counts.**



For a closer look at the candidates in this race, scan the QR code to access Million Voices' church-approved Voter Guide.



Want to help spread the word? Scan the QR code to share this vital message and resource with your fellow Wisconsinites.

Thank you for taking a stand. Wisconsin's future is in your hands!

In faith and freedom,

I prayed for you today. I hope you'll vote in the 2025 Wisconsin Supreme Court election: your voice matters – use it well!

— Don

Just write your first name when you sign the letter.

Use one of the pre-approved scripts to encourage the recipient to vote.

Sample Envelope

Write your first name and last name initial only. Then, write the below return address.

Don't forget the stamp.

Jane D.
P.O. Box 117
New Richmond, WI 54017



John Smith
422 S Street
Milwaukee, WI 53201

Use recipient's full name and address. Do not use titles like "Mr." or "Ms."